

Subject: Re: ACTION ALERT: Sidewalk Vending - Oct. 27 at 1 p.m.
Date: Thursday, October 22, 2015 4:30:47 PM Pacific Daylight Time
From: Laura Hill
To: Jessica Lall, Priscilla Hsu

Noted, thank you!

Laura Hill
Communications and Policy Manager



South Park Business Improvement District
Celebrating 10 Years
1333 South Hope St, Los Angeles, CA 90015
laura@southpark.la | o. 213 663 1110 | c. 314 956 4425

Check out our new website: www.southpark.la
fb.com/southparklosangeles | [@southparkla](https://twitter.com/southparkla)
24/7 DISPATCH: 866-560-9346

From: Jessica Lall <Jessica@Southpark.La>
Date: Thursday, October 22, 2015 4:29 PM
To: Laura Hill <laura@southpark.la>, Priscilla Hsu <priscilla@southpark.la>
Subject: RE: ACTION ALERT: Sidewalk Vending - Oct. 27 at 1 p.m.

Yes to Regal..

We should link to the report and encourage folks who care about the issue to attend the hearing since this will most likely determine if/how a program move forward. If folks need/want more info, they can contact you. We don't need to tell folks what to say, but encourage them to "make their voice heard".

Thanks!

Jessica Lall
South Park BID
Celebrating 10 Years
o. 213 663 1112
c. 213 820 0837

24/7: 866 560 9346

From: Laura Hill
Sent: Thursday, October 22, 2015 4:27 PM
To: Priscilla Hsu; Jessica Lall
Subject: Re: ACTION ALERT: Sidewalk Vending - Oct. 27 at 1 p.m.

Perfect.

Can Regal be the first box?

In regard to street vending, we are definitely dipping into the advocacy world on this one. Do you recommend we be cautious with the language (I.E. just let folks know that there is an important hearing on vending & please show your support) OR do you suggest let's

go all in on this one and use similar language to CCA? We already had some negative bites on Twitter when we asked people to speak up about the issue.

Best,
LH

Laura Hill
Communications and Policy Manager



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From: Priscilla Hsu <priscilla@southpark.la>
Date: Thursday, October 22, 2015 4:22 PM
To: Jessica Lall <Jessica@Southpark.La>, Laura Hill <laura@southpark.la>
Subject: RE: ACTION ALERT: Sidewalk Vending - Oct. 27 at 1 p.m.

Yep I can lump with Regal. I'll coordinate blast schedule with Laura.

Priscilla Hsu
South Park BID
Celebrating 10 Years
o. 213 663 1120

24/7: 866 560 9346

From: Jessica Lall
Sent: Thursday, October 22, 2015 4:19 PM
To: Laura Hill; Priscilla Hsu
Subject: RE: ACTION ALERT: Sidewalk Vending - Oct. 27 at 1 p.m.

Do we have another we can lump with it? Perhaps the green carpet at regal. I think we should eblast

Jessica Lall
South Park BID
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o. 213 663 1112
c. 213 820 0837

24/7: 866 560 9346

From: Laura Hill
Sent: Thursday, October 22, 2015 3:25 PM
To: Priscilla Hsu; Jessica Lall
Subject: Re: ACTION ALERT: Sidewalk Vending - Oct. 27 at 1 p.m.

JL,

Did you want us to create an e-blast?

LH

Laura Hill
Communications and Policy Manager



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From: Priscilla Hsu <priscilla@southpark.la>
Date: Wednesday, October 21, 2015 4:30 PM
To: Jessica Lall <Jessica@Southpark.La>, Laura Hill <laura@southpark.la>
Subject: RE: ACTION ALERT: Sidewalk Vending - Oct. 27 at 1 p.m.

Via e-blast or social media or both?

Priscilla Hsu
South Park BID
Celebrating 10 Years
o. 213 663 1120

24/7: 866 560 9346

From: Jessica Lall
Sent: Wednesday, October 21, 2015 3:37 PM
To: Laura Hill; Priscilla Hsu
Subject: FW: ACTION ALERT: Sidewalk Vending - Oct. 27 at 1 p.m.

We should get something out tom

Jessica Lall
South Park BID
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24/7: 866 560 9346

From: Central City Association [<mailto:JDanganan=ccala.org@mail13.wdc01.mcdlv.net>] **On Behalf Of** Central City Association
Sent: Wednesday, October 21, 2015 3:36 PM
To: Jessica Lall
Subject: ACTION ALERT: Sidewalk Vending - Oct. 27 at 1 p.m.



ACTION ALERT

Sidewalk Vending

On October 27, the City Council is considering a proposal to allow unlimited and unregulated sidewalk vending throughout the city.

CCA believes communities should decide if vending makes sense for them. A one-size-fits-all system won't work.

Unlimited and unregulated sidewalk vending will negatively impact brick & mortar businesses and the quality of life for Downtown residents.

City Council Economic Development Committee

Tuesday, October 27

1 p.m.

**City Council Chambers, City Hall
200 N. Spring Street, 3rd Floor**

Two years after this idea was first introduced, there are still few details about how a sidewalk vending program would operate and be enforced.

Tell the City what you think about sidewalk vending and ask for details about regulation and enforcement.

For more information, please contact John Howland at jhowland@ccala.org or call (213) 624-1213.

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